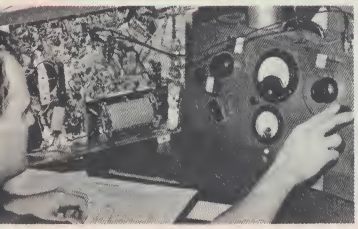
Here's a double-value, half-price offer to introduce you to the leading magazine in electronics servicing

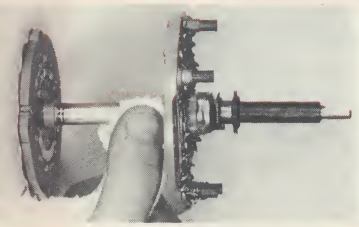
Send just **and**

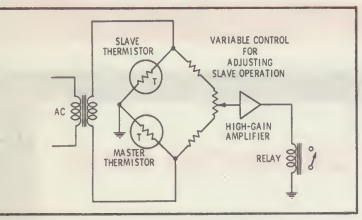
I will send the latest issue

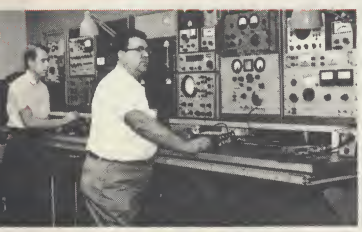
of PF REPORTER

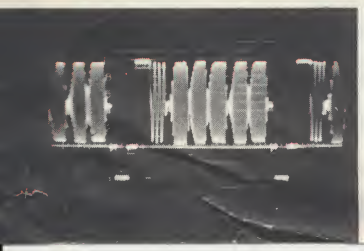
to you, immediately











Dear Friend:

I know of no better way to acquaint you with the type of helpful, practical know-how presented in PF REPORTER than to start off your subscription with a current copy *for only one cent!*

We'll enter your subscription and send you the next 23 issues for only $4.99 *as payment in full.* The regular subscription rate is $5.00 for one year, so you save ONE-HALF . . . You save even more—54¢ a copy, in fact—under the individual copy price.

Why do I make such a no-profit offer? Simply because I know that once you read PF REPORTER and sample its contents, you'll never want to be without it as long as you're working in electronics.

As a professional in servicing, you must keep on top of new developments in electronics. You can do this best by reading PF REPORTER.

It tells you the latest developments for faster, easier troubleshooting . . . gives comprehensive reports on the latest radio and TV models . . . evaluates the latest in test equipment and its use . . . gives tips and methods you can use everyday to speed up work.

During the last 12 months, PF REPORTER readers received nearly 6 00 pages of timely, practical features and reports—the equivalent of 3 standard-length books, at only a fraction of the cost.

In every issue of PF REPORTER, you'll find dozens of facts to help you to more profitable electronics servicing. This information is so useful you'll want to keep it for future reference . . . 95% of PF REPORTER subscribers do!

But words cannot adequately describe just how much information PF REPORTER provides . . . just how helpful it can be to you (as it is to thousands of other service technicians) in your work. I urge you to find out for yourself now by taking advantage of this very special savings offer . . . available for a limited time only.

Here's my personal guarantee: Send in your 1¢ today to subscribe to PF REPORTER. If you aren't completely satisfied it's the best magazine of its type you've ever read, let me know and I'll see that the unexpired portion of your subscription is refunded immediately. You may keep the first issue with my compliments.

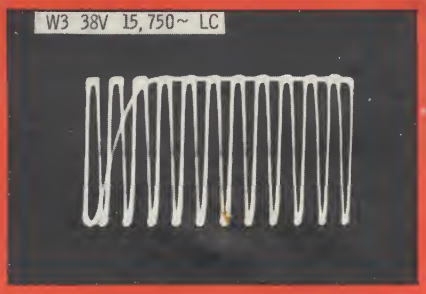
There's no need to send money now—your credit is A-1. But do send in your 1¢ subscription order now.

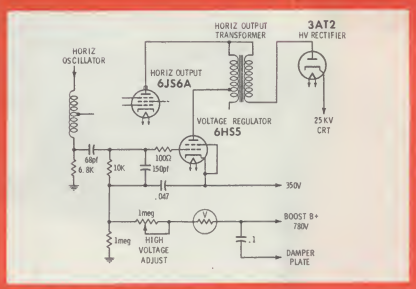
Sincerely yours,

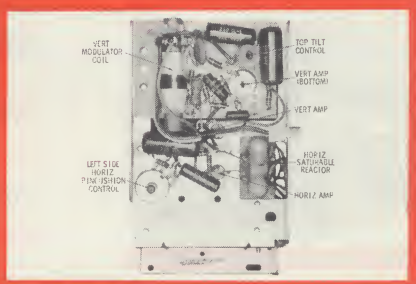
Howard W. Sams

HOWARD W. SAMS

P.S. If you already subscribe, you may extend your subscription at this special low rate.







Your Guarantee

If after reading the first PF REPORTER you receive, you aren't completely satisfied it's the best magazine of its type you've ever read, let me know and I'll cancel your order immedately . . . and you keep the first issue for one cent.

PF REPORTER
4300 W. 62nd Street
Indianapolis, Indiana 46206

SPECIAL DOUBLE-VALUE HALF-PRICE PF REPORTER INTRODUCTORY SUBSCRIPTION OFFER

Tape Penny Here

☐ Okay . . . here's my penny—start my new subscription with your current issue of PF REPORTER, and invoice me for $4.99 as payment in full for 2 years ((Regular rate is $5.00 for 1 year).

☐ I presently subscribe—please extend my subscription.

☐ $5.00 enclosed ☐ Bill me

Name_____

Firm_____

Address_____

City_____ State_____ Zip_____

Please Check Your Business Classification

☐ Independent Radio, TV Serviceman ☐ Owner, Mgr.
☐ Retailer with Service Department ☐ Employee
☐ Industrial Electronics Service ☐ Service Mgr.
☐ Other (Specify occupation and title)

_____

Above rates apply only in USA, its possessions and Canada. Add $1.00 per year for other countries.

PF REPORTER, 4300 W. 62nd Street, Indianapolis, Ind. 46206

Printed in U.S.A. 108/20 21 22 M/2234/367